

State Tax Matters

The power of knowing. September 8, 2023

Sales/Use/Indirect:

California OAL Approves Department of Tax and Fee Administration's New Marketplace Sales Rule

Notice of Approval of Regulatory Action: Cal. Code of Regs., Title 18, section 1684.5, Cal. Off. of Admin. Law (8/28/23); Cal. Code of Regs., Title 18, section 1684.5, Marketplace Sales, Cal. Dept. of Tax & Fee Admin. (8/28/23). The California Office of Administrative Law (OAL) has approved the California Department of Tax and Fee Administration's (CDTFA) finalized changes to an emergency rule ("Regulation 1684.5") implementing California's marketplace facilitator legislation (MFA) enacted in 2019 [see A.B. 147 (2019) / S.B. 92 (2019) for more details on this 2019 legislation, and State Tax Matters, Issue 2023-4, for details on the February 7, 2023 public hearing on these rule changes], including clarifying underlying registration requirements, addressing sellers versus advertisers, and authorizing delivery network companies to elect to be deemed marketplace facilitators. According to earlier comments made by the CDTFA, the adopted amendments are intended to:

URL: https://www.cdtfa.ca.gov/taxes-and-fees/Reg1684-5-OAL-Approval-2023.pdf

URL: https://www.cdtfa.ca.gov/taxes-and-fees/Reg1684-5-Text-2023-Final.pdf

URL: http://leginfo.legislature.ca.gov/faces/billHistoryClient.xhtml?bill id=201920200AB147

URL: http://leginfo.legislature.ca.gov/faces/billNavClient.xhtml?bill_id=201920200SB92

URL: https://dhub.blob.core.windows.net/dhub/Newsletters/Tax/2023/STM/230127_6.html

- Further carry out the MFA,
- Clarify that all sales of tangible personal property (i.e., taxable and nontaxable) are counted for purposes of meeting California's annual \$500,000 sales threshold,
- Provide procedures for a "delivery network company" to elect and retain an election to be deemed a marketplace facilitator,
- Define and clarify certain important terms and phrases such as facilitate, fulfillment or storage services, listing products for sale, order taking, payment processing services, providing customer service, or accepting or assisting with returns or exchanges, setting prices, and virtual currency,
- Help businesses understand when the "advertising exclusion" applies to a sale, and
- Provide some examples of websites that both do and do not qualify as "marketplaces."

Please contact us with any questions.

Galina Philipovitch (San Jose)
Managing Director
Deloitte Tax LLP
gphilipovitch@deloitte.com

Evita Graciela Lopez (Costa Mesa) Managing Director Deloitte Tax LLP evlopez@deloitte.com Hal Kessler (San Francisco) Managing Director Deloitte Tax LLP hkessler@deloitte.com

Brian Wiggins (Sacramento) Specialist Executive Deloitte Tax LLP bwiggins@deloitte.com Karri Rozario (Sacramento) Senior Manager Deloitte Tax LLP krozario@deloitte.com

This communication contains general information only, and none of Deloitte Touche Tohmatsu Limited ("DTTL"), its global network of member firms or their related entities (collectively, the "Deloitte organization") is, by means of this communication, rendering professional advice or services. Before making any decision or taking any action that may affect your finances or your business, you should consult a qualified professional adviser.

No representations, warranties or undertakings (express or implied) are given as to the accuracy or completeness of the information in this communication, and none of DTTL, its member firms, related entities, employees or agents shall be liable or responsible for any loss or damage whatsoever arising directly or indirectly in connection with any person relying on this communication. DTTL and each of its member firms, and their related entities, are legally separate and independent entities.

About Deloitte

Deloitte refers to one or more of Deloitte Touche Tohmatsu Limited ("DTTL"), its global network of member firms, and their related entities (collectively, the "Deloitte organization"). DTTL (also referred to as "Deloitte Global") and each of its member firms and related entities are legally separate and independent entities, which cannot obligate or bind each other in respect of third parties. DTTL and each DTTL member firm and related entity is liable only for its own acts and omissions, and not those of each other. DTTL does not provide services to clients. Please see www.deloitte.com/about to learn more.

Deloitte provides industry-leading audit and assurance, tax and legal, consulting, financial advisory, and risk advisory services to nearly 90% of the Fortune Global 500® and thousands of private companies. Our professionals deliver measurable and lasting results that help reinforce public trust in capital markets, enable clients to transform and thrive, and lead the way toward a stronger economy, a more equitable society and a sustainable world. Building on its 175-plus year history, Deloitte spans more than 150 countries and territories. Learn how Deloitte's approximately 415,000 people worldwide make an impact that matters at www.deloitte.com.